







**Teleflora's Enchanted  
Harvest Bouquet  
T19H200**

**Standard**

**Deluxe**

**Premium**

**\$45.00**

**\$55.00**

**\$65.00**

Ingredients	Standard - SHOWN ( 17"W x 12"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Orange Roses	2	\$1.00	\$2.00	4	\$1.00	\$4.00	6	\$1.00	\$6.00
Orange Alstroemeria	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
Maroon Mini Carnation	2	\$0.40	\$0.80	3	\$0.40	\$1.20	3	\$0.40	\$1.20
Yellow Viking Mum	2	\$0.60	\$1.20	2	\$0.60	\$1.20	2	\$0.60	\$1.20
White Waxflower	0.25	\$0.80	\$0.20	0.25	\$0.80	\$0.20	0.25	\$0.80	\$0.20
Red Yarrow	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
Huckleberry	0.25	\$0.35	\$0.09	0.25	\$0.35	\$0.09	0.25	\$0.35	\$0.09
Grevillea	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13
Preserved Leaves	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13
Total flower cost			\$5.74			\$8.14			\$10.14
Design 4.0 mark-up			\$22.95			\$32.55			\$40.55
Oasis- 3.0 mark-up	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>
Container			<u>\$20.00</u>			<u>\$20.00</u>			<u>\$20.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$43.94</b>		<b>Total retail=</b>	<b>\$53.54</b>		<b>Total retail=</b>	<b>\$61.54</b>



**Teleflora's Fields of Fall**

**T19T200**

**Standard**

**Deluxe**

**Premium**

**\$50.00**

**\$60.00**

**\$70.00**

Ingredients	Standard - SHOWN ( 15"W x 16"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Orange Roses	2	\$1.00	\$2.00	5	\$1.00	\$5.00	8	\$1.00	\$8.00
Red Alstroemeria	2	\$0.60	\$1.20	2	\$0.60	\$1.20	2	\$0.60	\$1.20
Maroon Mini Carnation	1	\$0.40	\$0.40	1	\$0.40	\$0.40	1	\$0.40	\$0.40
Bronze Chrysanthemum	1	\$1.00	\$1.00	1	\$1.00	\$1.00	1	\$1.00	\$1.00
Bronze Spray Mum	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
Grevillea	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25
Spiral Eucalyptus	0.33	\$0.60	\$0.20	0.33	\$0.60	\$0.20	0.33	\$0.60	\$0.20
Wheat	3	\$0.35	\$1.05	3	\$0.35	\$1.05	3	\$0.35	\$1.05
Total flower cost			\$6.70			\$9.70			\$12.70
Design 4.0 mark-up			\$26.79			\$38.79			\$50.79
Oasis- 3.0 mark-up	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>
Container			<u>\$20.00</u>			<u>\$20.00</u>			<u>\$20.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$47.78</b>		<b>Total retail=</b>	<b>\$59.78</b>		<b>Total retail=</b>	<b>\$71.78</b>



**Teleflora's Merry  
Mercury Centerpiece  
T19X100**

**Standard**

**Deluxe**

**Premium**

**\$45.00**

**\$60.00**

**\$110.00**

Ingredients	Standard - SHOWN ( 18"W x 15"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	3	\$1.00	\$3.00	6	\$1.00	\$6.00	9	\$1.00	\$9.00
Red Carnations	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
White Button Mums	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
Noble Fir	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44
Boxwood	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25
Salal, Painted Silver	1	\$0.40	\$0.40	1	\$0.40	\$0.40	1	\$0.40	\$0.40
Red 12" Tapers	2			2			2		
Mercury Berry Picks	4			4			4		
Natural Berry Picks	2			2			2		
Total flower cost			\$7.04			\$10.04			\$13.04
Design 4.0 mark-up			\$28.14			\$40.14			\$52.14
Oasis- 3.0 mark-up	1	\$1.00	\$3.00	1	\$1.00	\$3.00	1	\$1.00	\$3.00
Container		\$6.99	\$13.98		\$6.99	\$13.98		\$6.99	\$13.98
		container			container			container	
		<b>Total retail=</b>	<b>\$45.12</b>		<b>Total retail=</b>	<b>\$57.12</b>		<b>Total retail=</b>	<b>\$107.12</b>



**Teleflora's Thomas  
Kincade Festive Fire  
Station  
T19X200**

**Standard**

**Deluxe**

**Premium**

**\$70.00**

**\$80.00**

**\$90.00**

Ingredients	Standard - SHOWN ( 17"W x 11"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	3	\$1.00	\$3.00	6	\$1.00	\$6.00	9	\$1.00	\$9.00
Red Carnations	2	\$0.45	\$0.90	2	\$0.45	\$0.90	2	\$0.45	\$0.90
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
White Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
Boxwood	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13
Noble Fir	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44
Red Berry Picks	3			3			3		
White Tipped Pinecones	2			2			2		
Burlap Bow	1			1			1		
Total flower cost			\$6.26			\$9.26			\$12.26
Design 4.0 mark-up			\$25.04			\$37.04			\$49.04
Oasis- 3.0 mark-up	2/3	\$1.00	<u>\$1.98</u>	2/3	\$1.00	<u>\$1.98</u>	2/3	\$1.00	<u>\$1.98</u>
Keepsake			<u>\$40.00</u>			<u>\$40.00</u>			<u>\$40.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$67.02</b>		<b>Total retail=</b>	<b>\$79.02</b>		<b>Total retail=</b>	<b>\$91.02</b>



**Teleflora's Flurry of  
Elegance  
T19X300**

**Standard**

**Deluxe**

**Premium**

**\$55.00**

**\$65.00**

**\$75.00**

Ingredients	Standard - SHOWN ( 15"W x 18"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	2	\$1.00	\$2.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00
White Roses	0	\$1.00	\$0.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00
Red Carnations	2	\$0.45	\$0.90	2	\$0.45	\$0.90	2	\$0.45	\$0.90
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
White Button Mums	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
Flat Cedar	0.25	\$0.60	\$0.15	0.25	\$0.60	\$0.15	0.25	\$0.60	\$0.15
Variagated Holly	1	\$0.50	\$0.50	1	\$0.50	\$0.50	1	\$0.50	\$0.50
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44
White Snowflake Picks	2			2			2		
Red Berry Picks	3			3			3		
Total flower cost			\$5.39			\$8.39			\$11.39
Design 4.0 mark-up			\$21.54			\$33.54			\$45.54
Oasis- 3.0 mark-up	0.5	\$1.00	<u>\$1.50</u>	0.5	\$1.00	<u>\$1.50</u>	0.5	\$1.00	<u>\$1.50</u>
Container			<u>\$30.00</u>			<u>\$30.00</u>			<u>\$30.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$53.04</b>		<b>Total retail=</b>	<b>\$65.04</b>		<b>Total retail=</b>	<b>\$77.04</b>







**Teleflora's Send a Hug  
Snowman Bouquet  
T19X500**

**Standard**  
**\$40.00**

**Deluxe**  
**\$50.00**

**Premium**  
**\$60.00**

Ingredients	Standard - SHOWN ( 12"W x 11"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	0	\$1.00	\$0.00	3	\$1.00	\$3.00	6	\$1.00	\$6.00
Red Carnations	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
White Button Mums	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60
White Statice	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20
Flat Cedar	0.5	\$0.60	\$0.30	0.5	\$0.60	\$0.30	0.5	\$0.60	\$0.30
Noble Fir	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20
Red Bow	1			1			1		
Red Ornament Picks	2			2			2		
White Tipped Pinecones	2			2			2		
Total flower cost			\$3.45			\$6.45			\$9.45
Design 4.0 mark-up			\$13.80			\$25.80			\$37.80
Oasis- 3.0 mark-up	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	<u>\$0.99</u>
Container			<u>\$20.00</u>			<u>\$20.00</u>			<u>\$20.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$34.79</b>		<b>Total retail=</b>	<b>\$46.79</b>		<b>Total retail=</b>	<b>\$58.79</b>



**Let It Snow**

**218C11**

**Standard**

**Deluxe**

**Premium**

**\$45.00**

**\$55.00**

**\$65.00**

Ingredients	Standard - SHOWN ( 8"W x 12"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
White Pine	1	\$0.87	\$0.87	1	\$0.87	\$0.87	1	\$0.87	\$0.87
White Hydrangea	1	\$2.50	\$2.50	2	\$2.50	\$5.00	3	\$2.50	\$7.50
White Carnations	7	\$0.45	\$3.15	7	\$0.45	\$3.15	7	\$0.45	\$3.15
Dusty Miller	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00
Total flower cost			\$7.52			\$10.02			\$12.52
Design 4.0 mark-up			\$30.08			\$40.08			\$50.08
Container			\$14.95			\$14.95			\$14.95
	container			container			container		
	<b>Total retail=</b>		<b>\$45.03</b>	<b>Total retail=</b>		<b>\$55.03</b>	<b>Total retail=</b>		<b>\$65.03</b>









### Berries & Blossoms

198C10

**Standard**

**Deluxe**

**Premium**

**\$45.00**

**\$55.00**

**\$70.00**

Ingredients	Standard - SHOWN (15Wx13H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Carnations	3	\$0.45	\$1.35	4	\$0.45	\$1.80	5	\$0.45	\$2.25
Red Mini Carnations	3	\$0.40	\$1.20	4	\$0.40	\$1.60	5	\$0.40	\$2.00
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
<b>Accessories (Retail)</b>									
Red Berry Picks	2	\$1.75	\$3.50	2	\$1.75	\$3.50	2	\$1.75	\$3.50
Plaid Ribbon (Yards)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00
Total flower cost			\$8.55			\$11.40			\$14.25
Design 4.0 mark-up			\$34.20			\$45.60			\$57.00
Accessories (Retail)			\$5.50			\$5.50			\$5.50
Container			<u>\$4.99</u>			<u>\$4.99</u>			<u>\$4.99</u>
		container			container			container	
	<b>Total retail=</b>		<b>\$44.69</b>	<b>Total retail=</b>		<b>\$56.09</b>	<b>Total retail=</b>		<b>\$67.49</b>



**Christmas Candle  
Centerpiece  
227C10**

**Standard**  
**\$125.00**

**Deluxe**  
**\$150.00**

**Premium**  
**\$175.00**

Ingredients	Standard			Deluxe- SHOWN			Premium		
	( WxH)			(19"W x 18"H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	8	\$1.00	\$8.00	12	\$1.00	\$12.00	16	\$1.00	\$16.00
Christmas Greenery	10	\$1.00	\$10.00	10	\$1.00	\$10.00	10	\$1.00	\$10.00
Red Apples	5	\$1.00	\$5.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00
<b>Accessories: Retail</b>									
Pine Cones	4	\$1.00	\$4.00	5	\$1.00	\$5.00	5	\$1.00	\$5.00
Red Plaid Ribbon (Yards)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00
Red Pillar Candle (3"x5")	1	\$7.99	\$7.99	1	\$7.99	\$7.99	1	\$7.99	\$7.99
12" Hurricane	1	\$21.00	\$21.00	1	\$21.00	\$21.00	1	\$21.00	\$21.00
Total flower cost			\$23.00			\$27.00			\$32.00
Design 4 mark-up			\$92.00			\$108.00			\$128.00
Accessories @ Retail			<u>\$34.99</u>			<u>\$35.99</u>			<u>\$35.99</u>
Round Design Dish			<u>\$5.00</u>			<u>\$5.00</u>			<u>\$5.00</u>
			container			container			container
	<b>Total retail=</b>		<b>\$131.99</b>	<b>Total retail=</b>		<b>\$148.99</b>	<b>Total retail=</b>		<b>\$168.99</b>



### Christmas Traditions

**220C10**

**Standard**

**Deluxe**

**Premium**

**\$80.00**

**\$100.00**

**\$120.00**

Ingredients	Standard - SHOWN ( 36"W x 19"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Carnations/Mini	15	\$0.40	\$6.00	18	\$0.40	\$7.20	22	\$0.40	\$8.80
Assorted Greenery	8	\$1.00	\$8.00	9	\$1.00	\$9.00	10	\$1.00	\$10.00
Red Tapers	3	\$1.29	\$3.87	3	\$1.29	\$3.87	3	\$1.29	\$3.87
Red Ribbon	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00
Gold Ornaments	6	\$1.25	\$7.50	7	\$1.25	\$8.75	8	\$1.25	\$10.00
Pine Cones	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00
Total flower cost			\$14.00			\$17.10			\$19.90
Design 4 Mark-up			\$56.00			\$76.95			\$89.55
Total Accessories @ Retail			<u>\$18.37</u>			<u>\$20.62</u>			<u>\$22.87</u>
Double Design Bowl			<u>\$5.00</u>			<u>\$5.00</u>			<u>\$5.00</u>
			container			container			container
			<b>Total retail= \$79.37</b>			<b>Total retail= \$102.57</b>			<b>Total retail= \$117.42</b>





**Country Christmas**

**222C10**

**Standard**

**Deluxe**

**Premium**

**\$65.00**

**\$85.00**

**\$100.00**

Ingredients	Standard			Deluxe- SHOWN			Premium		
	( 25"W x 12"H)			(25"W x 12"H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Christmas Greenery	7	\$1.00	\$7.00	8	\$1.00	\$8.00	9	\$1.00	\$9.00
Red Apples	5	\$1.00	\$5.00	8	\$1.00	\$8.00	11	\$1.00	\$11.00
Accessories (Retail)									
Cinnamon Stick Bundle	7	\$0.50	\$3.50	10	\$0.50	\$5.00	13	\$0.50	\$6.50
Pine Cones	3	\$1.00	\$3.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00
Total flower cost			<u>\$12.00</u>			<u>\$16.00</u>			<u>\$20.00</u>
Design 4.0 mark-up			\$48.00			\$64.00			\$80.00
Accessories @ Retail			<u>\$6.50</u>			<u>\$8.00</u>			<u>\$11.50</u>
Rectangle Basket			<u>\$12.00</u>			<u>\$12.00</u>			<u>\$12.00</u>
		container			container			container	
	<b>Total retail=</b>		<b>\$66.50</b>	<b>Total retail=</b>		<b>\$84.00</b>	<b>Total retail=</b>		<b>\$103.50</b>



## Holiday Celebration

**216C11**

**Standard**

**Deluxe**

**Premium**

**\$135.00**

**\$150.00**

**\$165.00**

Ingredients	Standard - SHOWN (26"W x 12"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Spider Orchids	7	\$2.00	\$14.00	8	\$2.00	\$16.00	8	\$2.00	\$16.00
Spray Roses	4	\$1.00	\$4.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Roses	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00
Mixed Greens		\$2.00	\$2.00		\$2.00	\$2.00		\$2.00	\$2.00
Safari Sunset	3	\$0.60	\$1.80	4	\$0.60	\$2.40	4	\$0.60	\$2.40
Red Carnations	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35
Red Alstromeria	3	\$0.60	\$1.80	3	\$0.60	\$1.80	4	\$0.60	\$2.40
Red Coffee Berry	4	\$0.60	\$2.40	4	\$0.60	\$2.40	5	\$0.60	\$2.40
Ti Leaf		\$0.35	\$0.35		\$0.35	\$0.35		\$0.35	\$0.35
Total flower cost			\$31.70			\$35.30			\$37.90
Design 4.0 mark-up			\$126.80			\$141.20			\$151.60
Container			\$7.99			\$7.99		\$6.99	\$13.98
		container			container			container	
		<b>Total retail=</b>	<b>\$134.79</b>		<b>Total retail=</b>	<b>\$149.19</b>		<b>Total retail=</b>	<b>\$165.58</b>



<b>Holiday Splendor</b>		
<b>256C10</b>		
<b>Standard</b>	<b>Deluxe</b>	<b>Premium</b>
<b>\$140.00</b>	<b>\$160.00</b>	<b>\$180.00</b>

Ingredients	Standard - SHOWN ( 14"Wx12"H)			Deluxe (W x H)			Premium (WxH)				
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
Red Roses	8	\$1.00	\$8.00	9	\$1.00	\$9.00	10	\$1.00	\$10.00		
Red Spray Roses	1	\$1.00	\$1.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00		
White Stock	7	\$0.50	\$3.50	7	\$0.50	\$3.50	7	\$0.50	\$3.50		
Green Button Poms	2	\$0.60	\$1.20	3	\$0.60	\$1.80	4	\$0.60	\$2.40		
White Snapdragons	4	\$0.80	\$3.20	5	\$0.80	\$4.00	6	\$0.80	\$4.80		
Green Cymbidium Orchid	3	\$4.50	\$13.50	3	\$4.50	\$13.50	3	\$4.50	\$13.50		
Christmas Greenery	1	\$1.00	\$1.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00		
<b>Accessories: Retail</b>											
Lime Green Ornaments	5	\$1.25	\$6.25	5	\$1.25	\$6.25	6	\$1.25	\$7.50		
Red Sheer Ribbon (Yds)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00		
Total flower cost			\$31.40	Total flower cost			\$35.80	Total flower cost			\$40.20
Design 4 mark-up			\$125.60	Design 4 mark-up			\$143.20	Design 4 mark-up			\$160.80
Accessories @ Retail			<u>\$8.25</u>	Accessories @ Retail			<u>\$8.25</u>	Accessories @ Retail			<u>\$9.50</u>
Container			<u>\$5.99</u>	Container			<u>\$5.99</u>	Container			<u>\$5.99</u>
container				container				container			
<b>Total retail=</b>			<b>\$139.84</b>	<b>Total retail=</b>			<b>\$157.44</b>	<b>Total retail=</b>			<b>\$176.29</b>



### Home for the Holidays

298C10

**Standard**

**Deluxe**

**Premium**

**\$100.00**

**\$125.00**

**\$150.00**

Ingredients	Standard - SHOWN ( WxH)			Deluxe (W x H)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	6	\$1.00	\$6.00	8	\$1.00	\$8.00	10	\$1.00	\$10.00
Green Button Poms	6	\$0.60	\$3.60	7	\$0.60	\$4.20	8	\$0.60	\$4.80
Amaryllis	2	\$3.00	\$6.00	3	\$3.00	\$9.00	4	\$3.00	\$12.00
Christmas Greenery	5	\$1.00	\$5.00	6	\$1.00	\$6.00	7	\$1.00	\$7.00
<b>Accessories: Retail</b>									
Red Silk Berries	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00
Total flower cost			\$20.60			\$27.20			\$33.80
Design 4 mark-up			\$82.40			\$108.80			\$135.20
Accessories @ Retail			<u>\$4.00</u>			<u>\$5.00</u>			<u>\$6.00</u>
Container			<u>\$5.99</u>			<u>\$5.99</u>			<u>\$5.99</u>
		container			container			container	
	<b>Total retail=</b>		<b>\$92.39</b>	<b>Total retail=</b>		<b>\$119.79</b>	<b>Total retail=</b>		<b>\$147.19</b>







**Pretty As A Package**

**174C10**

**Standard**

**Deluxe**

**Premium**

**\$35.00**

**\$45.00**

**\$55.00**

Ingredients	Standard - SHOWN ( 9"W x 10"H)			Deluxe (WxH)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Carnations	8	\$0.45	\$3.60	11	\$0.45	\$4.95	15	\$0.45	\$6.75
Assorted Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Plaid Ribbon (Yards)	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00
Total flower cost			\$6.60			\$8.95			\$11.75
Design 4.0 mark-up			\$26.40			\$35.80			\$47.00
Accessories @ Retail			<u>\$3.00</u>			<u>\$3.00</u>			<u>\$3.00</u>
Container			<u>\$5.99</u>			<u>\$5.99</u>			<u>\$5.99</u>
		container			container			container	
	<b>Total retail=</b>		<b>\$35.39</b>	<b>Total retail=</b>		<b>\$44.79</b>	<b>Total retail=</b>		<b>\$55.99</b>



**The Yule**

**267C04**

**Standard**

**Deluxe**

**Premium**

**\$150.00**

**\$175.00**

**\$200.00**

Ingredients	Standard			Deluxe- SHOWN			Premium		
	( WxH)			(W x H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
James Storie Orchids	4	\$1.50	\$6.00	5	\$1.50	\$7.50	6	\$1.50	\$9.00
Roses	8	\$1.00	\$8.00	10	\$1.00	\$10.00	12	\$1.00	\$12.00
Succulents	3	\$4.00	\$12.00	3	\$4.00	\$12.00	3	\$4.00	\$12.00
Salal	3	\$0.40	\$1.20	3	\$0.40	\$1.20	3	\$0.40	\$1.20
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
<b>Accessories: Retail</b>									
Pine Cones	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Silk Berries	5	\$2.99	\$14.95	5	\$2.99	\$14.95	5	\$2.99	\$14.95
Total flower cost			\$30.20			\$34.70			\$39.20
Design 4 mark-up			\$120.80			\$138.80			\$156.80
Accessories @ Retail			<u>\$17.95</u>			<u>\$18.95</u>			<u>\$19.95</u>
Container			<u>\$18.00</u>			<u>\$18.00</u>			<u>\$18.00</u>
		container			container			container	
		<b>Total retail=</b>	<b>\$156.75</b>		<b>Total retail=</b>	<b>\$175.75</b>		<b>Total retail=</b>	<b>\$194.75</b>





**Woodland Christmas**

**267**

**Standard**

**Deluxe**

**Premium**

**\$80.00**

**\$95.00**

**\$110.00**

Ingredients	Standard ( WxH)			Deluxe- SHOWN (W x H)			Premium (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
James Storie Orchids	5	\$1.50	\$7.50	7	\$1.50	\$10.50	9	\$1.50	\$13.50
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
<b>Accessories: Retail</b>									
Pine Cones	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Silk Berries	1	\$10.99	\$10.99	1	\$10.99	\$10.99	1	\$10.99	\$10.99
Total flower cost			\$10.50			\$14.50			\$18.50
Design 4 mark-up			\$42.00			\$58.00			\$74.00
Accessories @ Retail			<u>\$13.99</u>			<u>\$14.99</u>			<u>\$15.99</u>
Container			<u>\$20.00</u>			<u>\$20.00</u>			<u>\$20.00</u>
		container			container			container	
	<b>Total retail=</b>		<b>\$75.99</b>	<b>Total retail=</b>		<b>\$92.99</b>	<b>Total retail=</b>		<b>\$109.99</b>