

Standard \$ 100 Thankful \$ 135 1701 Premium \$ 160

Ingredients	Standa	rd (H"xW	/")	Delux	e (H"xW	r")	remium (H"xW")			
mgredients	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Sunflowers	2	\$1.25	\$2.50	3	\$1.25	\$3.75	4	\$1.25	\$5.00	
Bells of Ireland	4	\$0.60	\$2.40	4	\$0.60	\$2.40	4	\$0.60	\$2.40	
Salal	1	\$0.40	\$0.40	1	\$0.40	\$0.40	1	\$0.40	\$0.40	
Pin Cushion Protea	2	\$2.00	\$4.00	3	\$2.00	\$6.00	4	\$2.00	\$8.00	
Rust Mums	5	\$0.60	\$3.00	5	\$0.60	\$3.00	5	\$0.60	\$3.00	
Yarrow	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80	
Orange Snapdragons	2	\$0.80	\$1.60	4	\$0.80	\$3.20	6	\$0.80	\$4.80	
Free Spirit Roses	4	\$1.00	\$4.00	6	\$1.00	\$6.00	8	\$1.00	\$8.00	
Millett	1	\$0.35	\$0.35	1	\$0.35	\$0.35	1	\$0.35	\$0.35	
Safari Sunset	2	\$0.60	<u>\$1.20</u>	2	\$0.60	<u>\$1.20</u>	2	\$0.60	<u>\$1.20</u>	
Preserved Leaves	1	\$0.50	\$0.50	1	\$0.50	<u>\$0.50</u>	1	\$0.50	\$0.50	
Echinacea	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00	
Yellow/Rust Cremon	4	\$0.70	\$2.80	4	\$0.70	\$2.80	4	\$0.70	\$2.80	
Total flower cost			\$25.55			\$32.40			\$39.25	
Design- 4.0 mark-up			\$102.20			\$129.60			\$157.00	
Container- 3.0 mark-up	1	\$1.50	<u>\$4.50</u>	1	\$1.50	<u>\$4.50</u>	1	\$1.50	<u>\$4.50</u>	
	Tota	l retail=	\$106.70	Tota	Total retail= \$134.10			Total retail= \$161.50		



Standard \$ 75 Cornucopia \$90 1702 Premium \$100

	Standa	rd		Delux	e		remium			
Ingredients		(H"xW	/ ")		(H"xW	")		(H"xW	/ ")	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Broomcorn	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35	
Sunflowers	2	\$1.25	\$2.50	3	\$1.25	\$3.75	4	\$1.25	\$5.00	
Yarrow	3	\$0.60	\$1.80	3	\$0.60	\$1.80	4	\$0.60	\$2.40	
Wheat	2	\$0.35	\$0.70	2	\$0.35	\$0.70	2	\$0.35	\$0.70	
Orange/Red Daisy Poms	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80	
Rover Mums	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80	
Safflower	1	\$0.55	\$0.55	1	\$0.55	\$0.55	1	\$0.55	\$0.55	
Cattails	3	\$0.40	\$1.20	3	\$0.40	\$1.20	3	\$0.40	\$1.20	
Preserved Leaves	1	\$0.50	\$0.50	1	\$0.50	\$0.50	1	\$0.50	\$0.50	
Safari Sunset	2	\$0.60	<u>\$1.20</u>	2	\$0.60	<u>\$1.20</u>	2	\$0.60	<u>\$1.20</u>	
Solidago	3	\$0.50	\$1.50	3	\$0.50	<u>\$1.50</u>	3	\$0.50	\$1.50	
Orange Roses	0	\$1.00	\$0.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00	
Total flower cost			\$14.90			\$19.15			\$23.00	
Design- 4.0 mark-up			\$59.60			\$76.60			\$92.00	
Container- 3.0 mark-up	1	\$4.50	<u>\$13.50</u>	1	\$4.50	<u>\$13.50</u>	1	\$4.50	<u>\$13.50</u>	
	Tota	l retail=	\$73.10	Total retail= \$90.10			Total retail= \$105.50			



Teleflora's Enchanted Harvest Bouquet T19H200

Standard Deluxe Premium

\$45.00 \$55.00 \$65.00

Ingredients	Sta	ndard - S	HOWN	Deluxe			Premium			
	(17"W x	12"H)		(WxH)		(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Orange Roses	2	\$1.00	\$2.00	4	\$1.00	\$4.00	6	\$1.00	\$6.00	
Orange Alstroemeria	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60	
Maroon Mini Carnation	2	\$0.40	\$0.80	3	\$0.40	\$1.20	3	\$0.40	\$1.20	
Yellow Viking Mum	2	\$0.60	\$1.20	2	\$0.60	\$1.20	2	\$0.60	\$1.20	
White Waxflower	0.25	\$0.80	\$0.20	0.25	\$0.80	\$0.20	0.25	\$0.80	\$0.20	
Red Yarrow	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60	
Huckleberry	0.25	\$0.35	\$0.09	0.25	\$0.35	\$0.09	0.25	\$0.35	\$0.09	
Grevillea	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	
Preserved Leaves	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	
Total flower cost			\$5.74			\$8.14			\$10.14	
Design 4.0 mark-up			\$22.95			\$32.55			\$40.55	
Oasis- 3.0 mark-up	1/3	\$1.00	\$0.9 <u>9</u>	1/3	\$1.00	\$0.99	1/3	\$1.00	<u>\$0.99</u>	
Container			\$20.00	\$20.00			\$20.00			
		contair	ner	container			container			
	Tota	l retail=	\$43.94	Total retail= \$53.54			Total retail= \$61.54			



Teleflora's Fields of Fall

T19T200

 Standard
 Deluxe
 Premium

 \$50.00
 \$60.00
 \$70.00

							Dunausi			
Ingredients		ndard - S	_		Deluxe	=		Premiu	ım	
	()	15"W x	16"H)		(WxH)			(WxH)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Orange Roses	2	\$1.00	\$2.00	5	\$1.00	\$5.00	8	\$1.00	\$8.00	
Red Alstroemeria	2	\$0.60	\$1.20	2	\$0.60	\$1.20	2	\$0.60	\$1.20	
Maroon Mini Carnation	1	\$0.40	\$0.40	1	\$0.40	\$0.40	1	\$0.40	\$0.40	
Bronze Chrysanthemum	1	\$1.00	\$1.00	1	\$1.00	\$1.00	1	\$1.00	\$1.00	
Bronze Spray Mum	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60	
Grevillea	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25	0.5	\$0.50	\$0.25	
Spiral Eucalyptus	0.33	\$0.60	\$0.20	0.33	\$0.60	\$0.20	0.33	\$0.60	\$0.20	
Wheat	3	\$0.35	\$1.05	3	\$0.35	\$1.05	3	\$0.35	\$1.05	
Total flower cost			\$6.70			\$9.70			\$12.70	
Design 4.0 mark-up			\$26.79			\$38.79			\$50.79	
Oasis- 3.0 mark-up	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	\$0.99	1/3	\$1.00	<u>\$0.99</u>	
Container			<u>\$20.00</u>			\$20.00	\$20.00			
		contair	ner	container			container			
	Tota	l retail=	\$47.78	Tot	al retail=	\$59.78	Total retail= \$71.78			



Teleflora's Merry Mercury Centerpiece T19X100

Standard Deluxe Premium

\$60.00

\$110.00

\$45.00

Standard - SHOWN Deluxe Premium Ingredients (18"W x 15"H) (WxH) (WxH) Total Qty Cost Qty Cost Total Qty Cost Total **Red Roses** 3 \$1.00 \$3.00 \$1.00 \$6.00 \$9.00 6 9 \$1.00 **Red Carnations** 3 \$0.45 \$1.35 \$0.45 \$1.35 \$0.45 \$1.35 **Red Mini Carnations** 2 2 \$0.80 2 \$0.40 \$0.80 \$0.40 \$0.40 \$0.80 White Button Mums 1 \$0.60 \$0.60 1 \$0.60 \$0.60 1 \$0.60 \$0.60 Noble Fir 0.5 \$0.40 \$0.20 \$0.20 0.5 \$0.40 \$0.20 0.5 \$0.40 White Pine 0.5 \$0.87 \$0.44 0.5 \$0.87 \$0.44 0.5 \$0.87 \$0.44 Boxwood 0.5 \$0.50 \$0.25 0.5 \$0.50 \$0.25 0.5 \$0.50 \$0.25 Salal, Painted Silver 1 \$0.40 \$0.40 1 \$0.40 \$0.40 1 \$0.40 \$0.40 Red 12" Tapers 2 2 2 Mercury Berry Picks 4 4 4 **Natural Berry Picks** 2 2 2 Total flower cost \$7.04 \$10.04 \$13.04 Design 4.0 mark-up \$28.14 \$40.14 \$52.14 Oasis- 3.0 mark-up \$1.00 \$3.00 \$1.00 \$3.00 \$1.00 1 \$3.00 1 Container \$6.99 \$13.98 \$6.99 \$13.98 \$6.99 \$13.98 container container container Total retail= \$45.12 Total retail= \$57.12 Total retail= \$107.12



Teleflora's Thomas Kincade Festive Fire Station T19X200

Standard Deluxe Premium

\$70.00 \$80.00 \$90.00

Ingredients	Sta	ndard - S	HOWN		Deluxe	•	Premium			
	(17"W x	11"H)		(WxH)			(WxH)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	3	\$1.00	\$3.00	6	\$1.00	\$6.00	9	\$1.00	\$9.00	
Red Carnations	2	\$0.45	\$0.90	2	\$0.45	\$0.90	2	\$0.45	\$0.90	
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80	
White Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80	
Boxwood	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	
Noble Fir	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	
Red Berry Picks	3			3			3			
White Tipped Pinecones	2			2			2			
Burlap Bow	1			1			1			
Total flower cost			\$6.26			\$9.26			\$12.26	
Design 4.0 mark-up			\$25.04			\$37.04			\$49.04	
Oasis- 3.0 mark-up	2/3	\$1.00	\$1.98	2/3	\$1.00	\$1.98	2/3	\$1.00	\$1.98	
Keepsake			\$40.00	\$40.00			\$40.00			
·		contair	ner	container			container			
	Tota	l retail=	\$67.02	Total retail= \$79.02			Total retail= \$91.02			



Teleflora's Flurry of Elegance T19X300

Standard Deluxe Premium

\$55.00 \$65.00 \$75.00

Ingredients	Sta	ndard - S	HOWN		Deluxe	•	Premium			
	(15"W x	18"H)		(WxH)			(WxH)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	2	\$1.00	\$2.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00	
White Roses	0	\$1.00	\$0.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00	
Red Carnations	2	\$0.45	\$0.90	2	\$0.45	\$0.90	2	\$0.45	\$0.90	
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80	
White Button Mums	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60	
Flat Cedar	0.25	\$0.60	\$0.15	0.25	\$0.60	\$0.15	0.25	\$0.60	\$0.15	
Variagated Holly	1	\$0.50	\$0.50	1	\$0.50	\$0.50	1	\$0.50	\$0.50	
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	
White Snowflake Picks	2			2			2			
Red Berry Picks	3			3			3			
Total flower cost			\$5.39			\$8.39			\$11.39	
Design 4.0 mark-up			\$21.54			\$33.54			\$45.54	
Oasis- 3.0 mark-up	0.5	\$1.00	<u>\$1.50</u>	0.5	\$1.00	\$1.50	0.5	\$1.00	<u>\$1.50</u>	
Container			\$30.00			\$30.00			<u>\$30.00</u>	
		contair	ner	container			container			
	Tota	l retail=	\$53.04	Total retail= \$65.04			Total retail= \$77.04			



Teleflora's Deck the Holly T19X400

 Standard
 Deluxe
 Premium

 \$50.00
 \$60.00
 \$70.00

Ingredients	Sta	ndard - 9	HOWN	Deluxe			Premium		
	(12"W x	11"H)		(WxH)		(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	3	\$1.00	\$3.00	6	\$1.00	\$6.00	9	\$1.00	\$9.00
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80
Variagated Holly	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13	0.25	\$0.50	\$0.13
Noble Fir	1	\$0.40	\$0.40	1	\$0.40	\$0.40	1	\$0.40	\$0.40
White Pine	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44	0.5	\$0.87	\$0.44
Red Glitter Bow	1			2			2		
Silver Ornament Picks	5			3			3		
Total flower cost			\$4.76			\$7.76			\$10.76
Design 4.0 mark-up			\$19.04			\$31.04			\$43.04
Oasis- 3.0 mark-up	1/3	\$1.00	\$0.9 <u>9</u>	1/3	\$1.00	\$0.99	1/3	\$1.00	<u>\$0.99</u>
Container			\$25.00			\$25.00			<u>\$25.00</u>
		contair	ner	container			container		
	Tota	l retail=	\$45.03	Total retail= \$57.03			Total retail= \$69.03		



Teleflora's Send a Hug Snowman Bouquet T19X500

Standard Deluxe Premium

\$40.00 \$50.00 \$60.00

							B			
Ingredients		ndard - S			Deluxe	:		Premiu		
	(12"W x	11"H)		(WxH)			(WxH)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	0	\$1.00	\$0.00	3	\$1.00	\$3.00	6	\$1.00	\$6.00	
Red Carnations	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35	
Red Mini Carnations	2	\$0.40	\$0.80	2	\$0.40	\$0.80	2	\$0.40	\$0.80	
White Button Mums	1	\$0.60	\$0.60	1	\$0.60	\$0.60	1	\$0.60	\$0.60	
White Statice	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	
Flat Cedar	0.5	\$0.60	\$0.30	0.5	\$0.60	\$0.30	0.5	\$0.60	\$0.30	
Noble Fir	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	0.5	\$0.40	\$0.20	
Red Bow	1			1			1			
Red Ornament Picks	2			2			2			
White Tipped Pinecones	2			2			2			
Total flower cost			\$3.45			\$6.45			\$9.45	
Design 4.0 mark-up			\$13.80			\$25.80			\$37.80	
Oasis- 3.0 mark-up	1/3	\$1.00	\$0.99	1/3	\$1.00	<u>\$0.99</u>	1/3	\$1.00	\$0.99	
Container			\$20.00	\$20.00			\$20.00			
		contair	ner	container			container			
	Tota	l retail=	\$34.79	Total retail= \$46.79			Total retail= \$58.79			



Let It Snow

218C11

Standard Deluxe

Premium

\$45.00 \$55.00

\$65.00

Ingredients	Sta	ndard - S	SHOWN		Delux	e	Premium			
	(8"W x 1	L2"H)		(WxH)		(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
White Pine	1	\$0.87	\$0.87	1	\$0.87	\$0.87	1	\$0.87	\$0.87	
White Hydrangea	1	\$2.50	\$2.50	2	\$2.50	\$5.00	3	\$2.50	\$7.50	
White Carnations	7	\$0.45	\$3.15	7	\$0.45	\$3.15	7	\$0.45	\$3.15	
Dusty Miller	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00	
Total flower cost			\$7.52			\$10.02			\$12.52	
Design 4.0 mark-up			\$30.08			\$40.08			\$50.08	
Container		<u>\$14.95</u>		<u>\$14.95</u>			\$14.9			
		contair	ner	container			container			
	Tota	Total retail= \$45.03			Total retail= \$55.03			Total retail= \$65.03		



Merry Wishes

256C04

Standard Deluxe

Premium

\$70.00

container

Total retail=

\$68.99

\$50.00

\$60.00

Standard - SHOWN Deluxe **Premium Ingredients** (WxH) (WxH) (WxH) Total Cost Total Cost Total Qty Cost Qty Qty **Green Roses** \$1.00 \$3.00 \$1.00 \$4.00 \$1.00 \$5.00 3 4 5 \$2.50 \$2.50 \$2.50 White Hydrangea 1 \$2.50 1 \$2.50 1 \$2.50 White Carnations \$0.45 \$1.35 \$1.80 \$2.25 3 4 \$0.45 5 \$0.45 Boxwood 2 \$0.50 \$1.00 \$0.50 \$1.00 3 \$0.50 \$1.50 2 **Christmas Greenery** 2 \$1.00 \$2.00 \$1.00 \$3.00 \$1.00 \$4.00 \$12.30 \$9.85 \$15.25 Total flower cost Design 4.0 mark-up \$39.40 \$49.20 \$61.00 Container \$7.99 <u>\$7.99</u> \$7.99

container

\$57.19

Total retail=

container

\$47.39

Total retail=



Silver Elegance

256C05

Standard Deluxe

\$85.00 \$95.00

Premium

\$75.00

Ingredients	Sta	ndard - S	HOWN	Deluxe			Premium				
		(WxH)		(WxH)			(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
White Carnations	12	\$0.45	\$5.40	13	\$0.45	\$5.85	14	\$0.45	\$6.30		
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00		
Salal	3	\$0.40	\$1.20	3	\$0.40	\$1.20	6	\$0.40	\$2.40		
Total flower cost			\$9.60			\$11.05			\$13.70		
Design 4.0 mark-up			\$38.40			\$44.20			\$54.80		
Silver Pine Cones	5	\$1.25	\$6.25	5	\$1.25	\$6.25	5	\$1.25	\$6.25		
Silver Berry Picks	2	\$2.99	\$5.98	3	\$2.99	\$8.97	3	\$2.99	\$8.97		
Container	\$25.00				\$25.00			<u>\$25.00</u>			
		contair	ner	container			container				
	Tota	l retail=	\$75.63	Total retail= \$84.42			Total retail= \$95.02				



Winter White Bouquet

255C10

 Standard
 Deluxe
 Premium

 \$100.00
 \$125.00
 \$150.00

Ingredients	Sta	ndard - 9	HOWN		Deluxe	:	Premium			
		(WxH)		(WxH)			(WxH	1)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Casablanca Lilies	3	\$2.50	\$7.50	4	\$2.50	\$10.00	5	\$2.50	\$12.50	
White Roses	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00	
Vhite Dendrobium Orchid	4	\$1.50	\$6.00	5	\$1.50	\$7.50	6	\$1.50	\$9.00	
White Stock	4	\$0.50	\$2.00	4	\$0.50	\$2.00	4	\$0.50	\$2.00	
Green Coffeeberry	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80	
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00	
Total flower cost			\$23.30			\$29.30			\$35.30	
Design 4.0 mark-up			\$93.20			\$117.20			\$141.20	
Container			<u>\$7.50</u>			<u>\$7.50</u>	\$7.50			
		contair	ner	container			container			
	Tota	l retail=	\$100.70	Total retail= \$124.70			Total retail= \$148.7			



Berries & Blossoms

198C10

 Standard
 Deluxe
 Premium

 \$45.00
 \$55.00
 \$70.00

	6.						Premium			
Ingredients	Sta	ndard - S			Deluxe					
		(15Wx1	3H)		(WxH)			(WxH)	
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00	
Red Carnations	3	\$0.45	\$1.35	4	\$0.45	\$1.80	5	\$0.45	\$2.25	
Red Mini Carnations	3	\$0.40	\$1.20	4	\$0.40	\$1.60	5	\$0.40	\$2.00	
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00	
Accessories (Retail)										
Red Berry Picks	2	\$1.75	\$3.50	2	\$1.75	\$3.50	2	\$1.75	\$3.50	
Plaid Ribbon (Yards)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00	
Total flower cost			\$8.55			\$11.40			\$14.25	
Design 4.0 mark-up			\$34.20			\$45.60			\$57.00	
Accessories (Retail)			\$5.50			\$5.50			\$5.50	
Container			<u>\$4.99</u>	\$4.99			<u>\$4.99</u>			
		contair	ner	container			container			
	Tota	l retail=	\$44.69	Tot	al retail=	\$56.09	Tota	l retail=	\$67.49	



Christmas Candle Centerpiece 227C10

 Standard
 Deluxe
 Premium

 \$125.00
 \$150.00
 \$175.00

Ingredients	Standard			D	Deluxe- SHOWN			Premium		
		(WxH	I)	((19"W x 18"H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	8	\$1.00	\$8.00	12	\$1.00	\$12.00	16	\$1.00	\$16.00	
Christmas Greenery	10	\$1.00	\$10.00	10	\$1.00	\$10.00	10	\$1.00	\$10.00	
Red Apples	5	\$1.00	\$5.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00	
Accessories: Retail										
Pine Cones	4	\$1.00	\$4.00	5	\$1.00	\$5.00	5	\$1.00	\$5.00	
Red Plaid Ribbon (Yards)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00	
Red Pillar Candle (3"x5")	1	\$7.99	\$7.99	1	\$7.99	\$7.99	1	\$7.99	\$7.99	
12" Hurricane	1	\$21.00	\$21.00	1	\$21.00	\$21.00	1	\$21.00	\$21.00	
Total flower cost			\$23.00			\$27.00			\$32.00	
Design 4 mark-up			\$92.00			\$108.00			\$128.00	
Accessories @ Retail			<u>\$34.99</u>			<u>\$35.99</u>			<u>\$35.99</u>	
Round Design Dish			<u>\$5.00</u>			<u>\$5.00</u>			<u>\$5.00</u>	
	container			container			container			
	Total retail= \$131.99			Tot	Total retail= \$148.99			Total retail= \$168.99		



Christmas Traditions

220C10

Standard Deluxe

Premium

\$80.00 \$100.00

\$120.00

Ingredients	Sta	ndard - 9	SHOWN		Delux	9		Premiu	ım	
	(36"W x 19"H)				(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Carnations/Mini	15	\$0.40	\$6.00	18	\$0.40	\$7.20	22	\$0.40	\$8.80	
Assorted Greenery	8	\$1.00	\$8.00	9	\$1.00	\$9.00	10	\$1.00	\$10.00	
Red Tapers	3	\$1.29	\$3.87	3	\$1.29	\$3.87	3	\$1.29	\$3.87	
Red Ribbon	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00	
Gold Ornaments	6	\$1.25	\$7.50	7	\$1.25	\$8.75	8	\$1.25	\$10.00	
Pine Cones	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00	
Total flower cost			\$14.00			\$17.10			\$19.90	
Design 4 Mark-up			\$56.00			\$76.95			\$89.55	
Total Accessories @ Retai			\$18.37			\$20.62			<u>\$22.87</u>	
Double Design Bowl			<u>\$5.00</u>			<u>\$5.00</u>			<u>\$5.00</u>	
	container			container			container			
	Tota	Total retail= \$79.37			al retail=	\$102.57	Total retail= \$117.42			



Country Christmas

222C10

Standard Deluxe Premium

\$65.00 \$85.00 \$100.00

Ingredients		Standa	ırd	D	eluxe- SH	OWN		Premiu	ım		
	(25"W x	12"H)	(25"W x 12"H)			(WxH)				
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
Christmas Greenery	7	\$1.00	\$7.00	8	\$1.00	\$8.00	9	\$1.00	\$9.00		
Red Apples	5	\$1.00	\$5.00	8	\$1.00	\$8.00	11	\$1.00	\$11.00		
Accessories (Retail)											
Cinnamon Stick Bundle	7	\$0.50	\$3.50	10	\$0.50	\$5.00	13	\$0.50	\$6.50		
Pine Cones	3	\$1.00	\$3.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00		
Total flower cost			<u>\$12.00</u>			\$16.00			<u>\$20.00</u>		
Design 4.0 mark-up			\$48.00			\$64.00			\$80.00		
Accessories @ Retail			\$6.50			\$8.00			<u>\$11.50</u>		
Rectangle Basket			<u>\$12.00</u>			<u>\$12.00</u>			<u>\$12.00</u>		
	container			container			container				
	Tota	Total retail= \$66.50			al retail=	\$84.00	Total retail= \$103.5				



Holiday Celebration

216C11

Standard Deluxe Premium

\$135.00 \$150.00 \$165.00

Incrediente	Sto	ndard - S	NWO		Delux	<u> </u>	Premium			
Ingredients			-							
	(26"W x 1	L2"H)		(WxH)		(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Spider Orchids	7	\$2.00	\$14.00	8	\$2.00	\$16.00	8	\$2.00	\$16.00	
Spray Roses	4	\$1.00	\$4.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00	
Red Roses	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00	
Mixed Greens		\$2.00	\$2.00		\$2.00	\$2.00		\$2.00	\$2.00	
Safari Sunset	3	\$0.60	\$1.80	4	\$0.60	\$2.40	4	\$0.60	\$2.40	
Red Carnations	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35	
Red Alstromeria	3	\$0.60	\$1.80	3	\$0.60	\$1.80	4	\$0.60	\$2.40	
Red Coffee Berry	4	\$0.60	\$2.40	4	\$0.60	\$2.40	5	\$0.60	\$2.40	
Ti Leaf		\$0.35	\$0.35		\$0.35	\$0.35		\$0.35	\$0.35	
Total flower cost			\$31.70			\$35.30			\$37.90	
Design 4.0 mark-up			\$126.80			\$141.20			\$151.60	
Container	<u>\$7.99</u>				<u>\$7.99</u>	\$6.99 \$13.98				
	container			container			container			
	Tota	l retail=	\$134.79	Tot	al retail=	\$149.19	Total retail= \$165.58			



Holiday Splendor

256C10

 Standard
 Deluxe
 Premium

 \$140.00
 \$160.00
 \$180.00

Ingredients	Standard - SHOWN			Deluxe			Premium		
	(14"Wx1	.2"H)		(W x H)		(WxH	1)
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Roses	8	\$1.00	\$8.00	9	\$1.00	\$9.00	10	\$1.00	\$10.00
Red Spray Roses	1	\$1.00	\$1.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00
White Stock	7	\$0.50	\$3.50	7	\$0.50	\$3.50	7	\$0.50	\$3.50
Green Button Poms	2	\$0.60	\$1.20	3	\$0.60	\$1.80	4	\$0.60	\$2.40
White Snapdragons	4	\$0.80	\$3.20	5	\$0.80	\$4.00	6	\$0.80	\$4.80
Green Cymbidium Orchid	3	\$4.50	\$13.50	3	\$4.50	\$13.50	3	\$4.50	\$13.50
Christmas Greenery	1	\$1.00	\$1.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00
Accessories: Retail									
Lime Green Ornaments	5	\$1.25	\$6.25	5	\$1.25	\$6.25	6	\$1.25	\$7.50
Red Sheer Ribbon (Yds)	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00
Total flower cost			\$31.40			\$35.80			\$40.20
Design 4 mark-up			\$125.60			\$143.20			\$160.80
Accessories @ Retail			\$8.25			\$8.25			\$9.50
Container			\$5.99			\$5.99			\$5.99
	container			container			container		
	Tota	l retail=	\$139.84	Tot	al retail=	\$157.44	Total retail= \$176.29		



Home for the Holidays

298C10

Standard Deluxe Premium

\$100.00 \$125.00 \$150.00

Ingredients	Sta	ndard - S	HOWN		Deluxe			Premium		
mgredients		(WxF			(W x H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total	
Red Roses	6	\$1.00	\$6.00	8	\$1.00	\$8.00	10	\$1.00	\$10.00	
Green Button Poms	6	\$0.60	\$3.60	7	\$0.60	\$4.20	8	\$0.60	\$4.80	
Amaryllis	2	\$3.00	\$6.00	3	\$3.00	\$9.00	4	\$3.00	\$12.00	
Christmas Greenery	5	\$1.00	\$5.00	6	\$1.00	\$6.00	7	\$1.00	\$7.00	
Accessories: Retail										
Red Silk Berries	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00	
Total flower cost			\$20.60			\$27.20			\$33.80	
Design 4 mark-up			\$82.40			\$108.80			\$135.20	
Accessories @ Retail			<u>\$4.00</u>			<u>\$5.00</u>			<u>\$6.00</u>	
Container			<u>\$5.99</u>			<u>\$5.99</u>	\$5.99			
		contair	ner	container			container			
	Tota	l retail=	\$92.39	Tot	Total retail= \$119.79			Total retail= \$14		



Merry & Bright

715

 Standard
 Deluxe
 Premium

 \$120.00
 \$140.00
 \$160.00

Ingredients		Standa	rd	Deluxe - SHOWN			Premium				
		(WxH	1)		(WxH)			(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
Green Cymbidium Orchid	2	\$4.50	\$9.00	2	\$4.50	\$9.00	4	\$4.50	\$18.00		
Safari Sunset	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80		
Red Carnations	4	\$0.45	\$1.80	6	\$0.45	\$2.70	8	\$0.45	\$3.60		
Noble Fir	4	\$0.40	\$1.60	5	\$0.40	\$2.00	6	\$0.40	\$2.40		
White Pine	6	\$0.87	\$5.22	8	\$0.87	\$6.96	8	\$0.87	\$6.96		
Total flower cost			\$19.42			\$22.46			\$32.76		
Design 4.0 mark-up			\$77.68			\$89.84			\$131.04		
18" Red Tapers (Retail)	2	\$4.49	\$8.98	2	\$4.49	\$8.98	2	\$4.49	\$8.98		
Oasis- 3.0 mark-up	1/2	\$1.00	<u>\$1.50</u>	1/2	\$1.00	\$1.50	1/2	\$1.00	\$1.50		
Container			\$25.00			\$25.00	-		\$25.00		
	container				container			container			
	Total retail= \$113.16			Total retail= \$125.32			Total retail= \$166.52				



Noel Bouquet

299C10

 Standard
 Deluxe
 Premium

 \$55.00
 \$65.00
 \$75.00

Ingredients	Sta	ndard - S	HOWN	Deluxe			Premium		
	(13"W x	11"H)	(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Red Carnations	4	\$0.45	\$1.80	5	\$0.45	\$2.25	6	\$0.45	\$2.70
Coffeeberry	3	\$0.60	\$1.80	4	\$0.60	\$2.40	5	\$0.60	\$3.00
Pine Cones	2	\$1.00	\$2.00	3	\$1.00	\$3.00	4	\$1.00	\$4.00
Red Ornament Picks	1	\$1.00	\$1.00	2	\$1.00	\$2.00	3	\$1.00	\$3.00
Assorted Winter Greens	5	\$1.00	\$5.00	5	\$1.00	\$5.00	5	\$1.00	\$5.00
Total flower cost			\$11.60			\$14.65			\$17.70
Design 4.0 mark-up			\$46.40			\$58.60			\$70.80
Container			<u>\$5.99</u>			<u>\$5.99</u>			<u>\$5.99</u>
		contair	ner	container			container		
	Tota	l retail=	\$52.39	Tot	al retail=	\$64.59	Tota	l retail=	\$76.79



Pretty As A Package

174C10

Standard Deluxe Premium

\$35.00 \$45.00 \$55.00

Ingredients	Sta	ndard - S	SHOWN		Deluxe			Premiu	ım		
	(9"W x 10"H)				(WxH)			(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
Red Carnations	8	\$0.45	\$3.60	11	\$0.45	\$4.95	15	\$0.45	\$6.75		
Assorted Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00		
Red Plaid Ribbon (Yards)	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00		
Total flower cost			\$6.60			\$8.95			\$11.75		
Design 4.0 mark-up			\$26.40			\$35.80			\$47.00		
Accessories @ Retail			<u>\$3.00</u>			<u>\$3.00</u>			<u>\$3.00</u>		
Container			<u>\$5.99</u>			<u>\$5.99</u>			<u>\$5.99</u>		
	container			container			container				
	Tota	Total retail= \$35		Tot	Total retail= \$44.79		Total retail=		\$55.99		



The Yule

267C04

 Standard
 Deluxe

 \$150.00
 \$175.00

Premium

\$200.00

Ingredients		Standa	rd	Deluxe- SHOWN			Premium		
		(WxI	1)		(W x H)	(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
James Storie Orchids	4	\$1.50	\$6.00	5	\$1.50	\$7.50	6	\$1.50	\$9.00
Roses	8	\$1.00	\$8.00	10	\$1.00	\$10.00	12	\$1.00	\$12.00
Succulents	3	\$4.00	\$12.00	3	\$4.00	\$12.00	3	\$4.00	\$12.00
Salal	3	\$0.40	\$1.20	3	\$0.40	\$1.20	3	\$0.40	\$1.20
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Accessories: Retail									
Pine Cones	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00
Red Silk Berries	5	\$2.99	\$14.95	5	\$2.99	\$14.95	5	\$2.99	\$14.95
Total flower cost			\$30.20			\$34.70			\$39.20
Design 4 mark-up			\$120.80			\$138.80			\$156.80
Accessories @ Retail			<u>\$17.95</u>			<u>\$18.95</u>			<u>\$19.95</u>
Container			\$18.00			\$18.00			<u>\$18.00</u>
	container			container			container		
	Tota	l retail=	\$156.75	Tot	al retail=	\$175.75	Tota	l retail=	\$194.75



Woodland Christmas

267

 Standard
 Deluxe
 Premium

 \$80.00
 \$95.00
 \$110.00

Ingredients		Standa	rd	D	eluxe- SH	OWN	Premium				
		(WxF	I)		(W x H)		(WxH)			
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total		
James Storie Orchids	5	\$1.50	\$7.50	7	\$1.50	\$10.50	9	\$1.50	\$13.50		
Christmas Greenery	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00		
Accessories: Retail											
Pine Cones	3	\$1.00	\$3.00	4	\$1.00	\$4.00	5	\$1.00	\$5.00		
Red Silk Berries	1	\$10.99	\$10.99	1	\$10.99	\$10.99	1	\$10.99	\$10.99		
Total flower cost			\$10.50			\$14.50			\$18.50		
Design 4 mark-up			\$42.00			\$58.00			\$74.00		
Accessories @ Retail			<u>\$13.99</u>			<u>\$14.99</u>			<u>\$15.99</u>		
Container			\$20.00			\$20.00			<u>\$20.00</u>		
		contair	ner	container			container				
	Tota	l retail=	\$75.99	Tot	Total retail= \$92.99			Total retail= \$109.9			