



2020 Valentine's
Floral Menus



Sweethearts

239

Standard

Deluxe

Premium

\$75.00

\$100.00

\$125.00

Ingredients	Standard-SHOWN			Deluxe (20" W x 30"H)			Premium (20"W x 30"H)		
	(15"W x 16"H)			(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Hot Pink Rose	3	\$1.50	\$4.50	4	\$1.50	\$6.00	8	\$1.50	\$12.00
Hot Pink Carn	4	\$0.45	\$1.80	5	\$0.45	\$2.25	6	\$0.45	\$2.70
Pink Alstro	3	\$0.60	\$1.80	5	\$0.60	\$3.00	6	\$0.60	\$3.60
Purple Stock	5	\$0.60	\$3.00	6	\$0.60	\$3.60	10	\$0.60	\$6.00
Purple Tulip	5	\$0.60	\$3.00	10	\$0.60	\$6.00	10	\$0.60	\$6.00
Purple Hyacinth	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00
Eucalyptus	3	\$0.50	\$1.50	3	\$0.50	\$1.50	3	\$0.50	\$1.50
Total flower cost			\$17.60			\$24.35			\$33.80
Design 4.0 mark-up			\$70.40			\$97.40			\$135.20
Container 3.0 mark-up		\$0.00	\$4.49		\$0.00	\$4.49		\$0.00	\$4.49
		container			container			container	
	Total retail=		\$74.89	Total retail=		\$101.89	Total retail=		\$139.69



Always and Forever Yours

258V

Standard

Deluxe

Premium

\$100.00

\$125.00

\$150.00

Ingredients	Standard-SHOWN			Deluxe			Premium (20"W x 30"H)		
	(16"W x 15"H)			(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Lavender Hyacinth	2	\$1.00	\$2.00	2	\$1.00	\$2.00	2	\$1.00	\$2.00
White Hydrangea	3	\$2.50	\$7.50	3	\$2.50	\$7.50	3	\$2.50	\$7.50
Pink Rose	3	\$1.50	\$4.50	5	\$1.50	\$7.50	7	\$1.50	\$10.50
Pink Tulip	5	\$0.60	\$3.00	5	\$0.60	\$3.00	5	\$0.60	\$3.00
Pink Larkspur	6	\$0.70	\$4.20	6	\$0.70	\$4.20	6	\$0.70	\$4.20
Pink Ginestra	4	\$0.70	\$2.80	4	\$0.70	\$2.80	4	\$0.70	\$2.80
Baby Eucalyptus	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00
Total flower cost			\$25.00			\$28.00			\$31.00
Design 4.0 mark-up			\$100.00			\$112.00			\$124.00
Container		\$0.00	\$5.99		\$0.00	\$5.99		\$0.00	\$5.99
		container			container			container	
	Total retail=	\$105.99		Total retail=	\$117.99		Total retail=	\$129.99	



My Endless Love

238

Standard

Deluxe

Premium

\$125.00

\$150.00

\$175.00

Ingredients	Standard-SHOWN			Deluxe (20" W x 30"H)			Premium (20"W x 30"H)		
	(9"W x 10"H)			(14"W x 16"H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Pink O'Hara Rose	3	\$1.50	\$4.50	5	\$1.50	\$7.50	7	\$1.50	\$10.50
Pale Pink Spray Rose	2	\$1.00	\$2.00	3	\$1.00	\$3.00	5	\$1.00	\$5.00
White Stock	3	\$0.60	\$1.80	10	\$0.60	\$6.00	10	\$0.60	\$6.00
Pink Hyacinth	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00
White Hydrangea	3	\$2.50	\$7.50	3	\$2.50	\$7.50	3	\$3.50	\$7.50
Pink Tulips	5	\$0.60	\$3.00	5	\$0.60	\$3.00	5	\$0.60	\$3.00
Dusty Miller	4	\$0.50	\$2.00	4	\$0.50	\$2.00	4	\$0.50	\$2.00
Green Huckleberry	2	\$0.35	\$0.70	2	\$0.35	\$0.70	2	\$0.35	\$0.70
Total flower cost			\$24.50			\$32.70			\$37.70
Design 4.0 mark-up			\$98.00			\$130.80			\$150.80
Container 3.0 mark-up		\$0.00	\$8.50		\$0.00	\$17.95		\$0.00	\$17.95
		container			container			container	
	Total retail=		\$106.50	Total retail=		\$148.75	Total retail=		\$168.75



Purple Passion

200

Standard

Deluxe

Premium

\$90.00

\$110.00

\$130.00

Ingredients	Standard			Deluxe -SHOWN			Premium (20"W x 30"H)		
	(WxH)			(12"W x 10"H)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
White Hydrangea	2	\$2.50	\$5.00	2	\$2.50	\$5.00	2	\$2.50	\$5.00
Purple Stock	5	\$0.60	\$3.00	6	\$0.60	\$3.60	8	\$0.60	\$4.80
White Hyacinth	3	\$1.00	\$3.00	3	\$1.00	\$3.00	3	\$1.00	\$3.00
Lavender Rose	5	\$1.50	\$7.50	6	\$1.50	\$9.00	9	\$1.50	\$13.50
Purple Tulip	6	\$0.60	\$3.60	10	\$0.60	\$6.00	10	\$0.60	\$6.00
Ti Leaf	1	\$0.35	\$0.35	1	\$0.35	\$0.35	1	\$0.35	\$0.35
Total flower cost			\$22.45			\$26.95			\$32.65
Design 4.0 mark-up			\$89.80			\$107.80			\$130.60
Container		\$0.00	\$5.99		\$0.00	\$5.99		\$0.00	\$5.99
		container			container			container	
	Total retail=		\$95.79	Total retail=		\$113.79	Total retail=		\$136.59



Fun Love

174V

Standard

Deluxe

Premium

\$30.00

\$35.00

\$40.00

Ingredients	Standard			Deluxe (20" W x 30"H)			Premium-SHOWN		
	(8"W x 28"H)			(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Pink Rose	1	\$1.50	\$1.50	2	\$1.50	\$3.00	3	\$1.50	\$4.50
Waxflower	1	\$0.85	\$0.85	1	\$0.85	\$0.85	1	\$0.85	\$0.85
Myrtle	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00
Leather	3	\$0.25	\$0.75	3	\$0.25	\$0.75	3	\$0.25	\$0.75
Total flower cost			\$4.10			\$5.60			\$7.10
Design 4.0 mark-up			\$16.40			\$22.40			\$28.40
Container/plush		\$0.00	<u>\$12.98</u>		\$0.00	<u>\$12.98</u>		\$0.00	<u>\$12.98</u>
		container			container			container	
	Total retail=		\$29.38	Total retail=		\$35.38	Total retail=		\$41.38



Hearts on Fire

180V

Standard

Deluxe

Premium

\$70.00

\$90.00

\$110.00

Ingredients	Standard-SHOWN			Deluxe (20" W x 30"H)			Premium (20"W x 30"H)		
	(10"W x 18"H)			(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Freespirit Rose	3	\$1.50	\$4.50	5	\$1.50	\$7.50	7	\$1.50	\$10.50
Pink Carnation	4	\$0.45	\$1.80	5	\$0.60	\$3.00	6	\$0.60	\$3.60
Red Tulip	5	\$0.60	\$3.00	5	\$0.60	\$3.00	10	\$0.60	\$6.00
Pink Ginestra	3	\$0.70	\$2.10	3	\$0.70	\$2.10	3	\$0.70	\$2.10
Baby Eucalyptus	2	\$0.50	\$1.00	2	\$0.50	\$1.00	2	\$0.50	\$1.00
Bear Grass	15	\$0.03	\$0.45	15	\$0.03	\$0.45	15	\$0.03	\$0.45
Total flower cost			\$12.85			\$17.05			\$23.65
Design 4.0 mark-up			\$51.40			\$68.20			\$94.60
Container/ribbon/pick		\$0.00	<u>\$18.50</u>		\$0.00	<u>\$18.50</u>		\$0.00	<u>\$18.50</u>
		container			container			container	
	Total retail=		\$69.90	Total retail=		\$86.70	Total retail=		\$113.10



Kiss My Tulips

225

Standard

Deluxe

Premium

\$60.00

\$80.00

\$100.00

Ingredients	Standard-SHOWN			Deluxe (20" W x 30"H)			Premium (20"W x 30"H)		
	(20"W x 12"H)			(WxH)			(WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Tulip	20	\$0.60	\$12.00	30	\$0.60	\$18.00	40	\$0.60	\$24.00
Pittosporum	3	\$0.50	\$1.50	3	\$0.50	\$1.50	3	\$0.50	\$1.50
Total flower cost			\$13.50			\$19.50			\$25.50
Design 4.0 mark-up			\$54.00			\$78.00			\$102.00
Container		\$0.00	\$4.99		\$0.00	\$4.99		\$0.00	\$4.99
		container			container			container	
	Total retail=		\$58.99	Total retail=		\$82.99	Total retail=		\$106.99



Lil Sweetie
 All Prices Incl. Sm Sugarfina
252V

Standard
\$55.00

Deluxe
\$65.00

Premium
\$75.00

Ingredients	Standard-SHOWN (9"W x 10"H)			Deluxe (20" W x 30"H) (WxH)			Premium (20"W x 30"H) (WxH)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Pink Rose	2	\$1.50	\$3.00	3	\$1.50	\$4.50	5	\$1.50	\$7.50
White Stock	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80
Hot Pink Carn	3	\$0.45	\$1.35	3	\$0.45	\$1.35	3	\$0.45	\$1.35
Pink Alstroemeria	3	\$0.60	\$1.80	3	\$0.60	\$1.80	3	\$0.60	\$1.80
Pittosporum	1	\$0.50	\$0.50	1	\$0.50	\$0.50	2	\$0.50	\$1.00
Total flower cost			\$8.45			\$9.95			\$13.45
Sugar Lips Add On		\$7.50	\$7.50		\$7.50	\$7.50		\$7.50	\$7.50
Design 4.0 mark-up			\$33.80			\$39.80			\$53.80
Container 3.0 mark-up		\$10.00	<u>\$10.00</u>		\$10.00	<u>\$10.00</u>		\$10.00	<u>\$10.00</u>
			container			container			container
			Total retail= \$59.75			Total retail= \$67.25			Total retail= \$84.75



Open Your Heart

CIBW20

Standard

Deluxe

Premium

\$75.00

\$100.00

\$125.00

Ingredients	Standard			Deluxe-Shown			Premium		
	(12"W x 14"H)			(14"W x 14"H)			(15"W x 15"H)		
	Qty	Cost	Total	Qty	Cost	Total	Qty	Cost	Total
Hot Pink Garden Rose	4	\$1.00	\$4.00	5	\$1.00	\$5.00	6	\$1.00	\$6.00
Purple Hydrangea	2	\$2.50	\$5.00	3	\$2.50	\$7.50	3	\$2.50	\$7.50
Blue Hyacinth	3	\$1.00	\$3.00	4	\$1.00	\$4.00	6	\$1.00	\$6.00
Hot Pink Carnation	8	\$0.45	\$3.60	10	\$0.45	\$4.50	12	\$0.45	\$5.40
Salal	3	\$0.40	\$1.20	3	\$0.40	\$1.20	3	\$0.40	\$1.20
Total flower cost			\$16.80			\$22.20			\$26.10
Design 4.0 mark-up			\$67.20			\$88.80			\$104.40
Container 3.0 mark-up		\$2.80	\$8.40		\$4.40	\$13.20		\$4.40	\$13.20
		container			container			container	
	Total retail=		\$75.60	Total retail=		\$102.00	Total retail=		\$117.60

